Why do the cultures of science and journalism sometimes clash? How can researchers do a better job of sharing their work with the wider world? Join us for a one-day COMPASS workshop to explore these critical questions.

This training will teach C-MORE students, postdocs, and faculty how to transform their complex research results into clear, compelling messages that work in the media and policy realms. We will combine lecture, discussion, and individual coaching with one-on-one interaction with local journalists.

This workshop is based on the programs COMPASS has created for the prestigious Aldo Leopold Leadership Program. It will feature material from our new book, Escape from the Ivory Tower: A guide for making your science matter.

The workshop will be led by Liz Neeley, Assistant Director of Science Outreach for COMPASS. We will be joined by four outstanding journalists:

Audrey McAvoy  
Reporter, Associated Press

Ben Markus  
Reporter, Hawaii Public Radio

David Briscoe  
Editor, Associated Press (retired)

Helen Altonn  
Reporter, Honolulu Star Bulletin (retired)

FOR MORE DETAILS  
Jacqueline Padilla-Gamiño  
Gamino@Hawaii.edu